* Users
  + Bill Splitter
  + Bill Payer
  + Tech support
* How are you splitting bills now?
  + How often
  + What similar/competing applications/techniques do/have you used?
* What bills would you like to split with others?
* How would you like to split the cost of the bill?
  + Percentage
  + By Item
* Who would you like to split bills with?
  + Groups
    - Formation/Management
  + One-Time Users
* How would you like to be paid for bills?
  + Manner of Payment
  + Manner of Notification
* How would you like to pay bills?
  + Manner of Payment
    - Installments?
  + Manner of Notification
* How would you like to input bills to be split?
  + Scan Receipt
  + Electronic Integrations
  + Manual Entry
* What other uses do you see for this application?
  + Subscriptions, Restaurant, etc.
* What problems do you see that could occur?
  + Bill Splitting process
  + Payment process
  + Notifications
* How would you like to contact tech support?
  + Phone